

Rep Order#	6860064	Ver#	2	Status	Returned
EC'd	Yes				

**Traffic Order# 107338**

Printed: 10/03/2012 5:24 PM  
Last Received: 10/01/2012 10:32 AM  
Showing Buylines: All Lines

1 of 2

Station	KSNV-TV LAS VEGAS, NV.
Advertiser	( ) OBAMA FOR AMERICA
Product	OBAMA ADD
Estimate#	1905
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/905  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

50-

— REMARKS —

PLEASE SEE 2A BELOW. THANKS!

[illegible]

Rep Order# 6860064 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 107338

Printed: 10/03/2012 5:24 PM  
Last Received: 10/01/2012 10:32 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV  
Advertiser ( ) OBAMA FOR AMERICA  
Product OBAMA ADD  
Estimate# 1905  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1905  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 13 / \$27,355.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$27,355.00  
Sales Totals: 13 / \$27,355.00  
Station Totals: 13 / \$27,355.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	5109,420	CATV 0%	KBLP 0%	KINC 0%	KLAS 25%	KSNV 45%
		KTNV 24%	KTUD 1%	KVCW 2%	KVMY 3%	KVVU 4%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Rocks MCV12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8.12

---CREDIT RISK---

CASH IN ADVANCE